

Overview of Facebook Images

Image Sizes

Location	Maximum Width	Maximum Height
Cover Photo	851px	315px
Profile Image	160px	160px
Uploaded Image	2048px	2048px
Timeline Post	403px	403px
Pinned Post	403px	403px
Highlighted Post	843px	403px
Milestone Image	843px	403px
Displayed Image	960px	720px
Link Thumbnail	90px	90px
Application Icon	110px	74px (size limit 5MB)
Application Favicon	16px	16px
App/Tab	810px	none

Cover Photo - the large image at the top of your timeline. The minimum width is 399 pixels. Use the Cover Photo for branding and **don't** put any call to action on the image.

Be sure to follow Facebook's rules =>

<https://www.facebook.com/help/?faq=480139172013267#What-are-the-guidelines-for-my-Page%27s-cover-photo?>

Profile Image - the small image that's displayed over the bottom left corner of the Cover Photo that represents you or your brand. People like to connect with people, so consider using a photo of yourself. You **can** include a call to action, arrows, etc. **NOTE:** This image is scaled down to 32px by 32px and displayed beside every post you make, so make sure it looks good at that size.

Uploaded Image - you can upload an image up to 2048 pixels wide by 2048 pixels high, but the image may be resized and/or cut off to fit in the display area.

When you upload a long or wide image that gets cut off in the wrong place on the timeline, hover over the image until you get the Edit icon. Click the edit icon then click Reposition Photo. Move your image around the preview window so that it appears the way you want it, and click Save.

Images may be resized and/or cut off as follows:

Timeline Post - Images displayed in the normal timeline on your profile or page will be resized and/or truncated if they are larger than 403 pixels wide by 403 pixels high.

Pinned Post Image - When you Pin a post that contains an image (highly recommended that you include an image in every pinned post!), the image will be resized and/or truncated if it is larger than 403 pixels wide by 403 pixels high.

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Highlighted Post Image - When you Highlight a post that contains an image (highly recommended that you include an image in every highlighted post!), the image will be resized and/or truncated if it is larger than 843 pixels wide by 403 pixels high.

Milestone Image - When you add an image to a Milestone (highly recommended that you include an image in every Milestone!), the image will be resized and/or truncated if it is larger than 843 pixels wide by 403 pixels high.

Displayed Image - The Image Viewer that is displayed when you click on an image will resize and/or truncate images larger than 960 pixels wide by 720 pixels high.

Link Thumbnail - the small icon you can choose when adding a link to your timeline. If the page you're linking to has images, Facebook will give you some to choose from as the thumbnail. Just use the arrows to pick the one you want. We **don't** recommend you check the box for no thumbnail - images increase engagement!

Application Icon - the small image that convinces your visitor to click and visit your app/tab. You **can** include a call to action, arrows, etc.

Application Favicon - the very small image designed to let visitors easily identify the app/tab they want to visit when they click the list of your available apps/tabs.

App/Tab - the additional "sub-pages" you attach to your page to increase value for your visitors and fans. This is the place to display large images because you have a width of 810 pixels and an unlimited height - excellent for Infographics! Easy to add apps with this tool => <http://bit.ly/ezfbtabs>