

ClickBank Approved!



***- How To Get Your Product Approved
Within The ClickBank Marketplace -***

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Getting Listed On ClickBank

You have a high quality info product, and are ready to get it listed on the ClickBank Marketplace, so you can finally start making money from all of your hard work!

Becoming an info product marketer is a profitable and exciting adventure, and thankfully, Clickbank simplifies the process of connecting your product with its target audience.

With ClickBank acting as an intermediary between your customer and your product, they handle all of your order processing.

This doesn't mean that you will not have to offer support to your customers, you will, however ClickBank helps automate the entire process, freeing up your time and resources so you can focus on growing your customer base.

ClickBank also helps you in yet another way; by providing you with the ability to recruit affiliates who will promote your product in exchange for a commission.

Having affiliates eager to promote your product will help you maximize your outreach quickly, and at relatively no cost to you since affiliates are only paid once they have generated a sale.

ClickBank puts you in full control of what you decide to offer your affiliates, and you are free to set your affiliate program up on a flat rate payout or on a percentage basis.

Apart from single sale commissions, if you plan on creating a membership site in the future, you will also be able to pay affiliates on a recurring basis, for every month their referral remains an active member.

Getting Started

In order to sell your product via the ClickBank marketplace, you will need to sign up for an account. Creating your account is absolutely free.

Later, when your product has been approved by ClickBank and ready to go live in the marketplace, there will be a one time activation fee of \$49.95. ClickBank also deducts \$1 + 7.5% from each sale.

[To begin, click here to create your ClickBank account](#)

ClickBank Signup Form

Use your mouse, or *tab* and *shift* tab to move from blank to blank.

*** Required**

Where shall we send your checks?

Country:*

UNITED STATES

Payee Name:*

Street / PO Box:*

Suite or Apt #:

City:*

State / Province:

ALABAMA

Zip / Post Code:*

How can we contact you?

Your first name:*

Your last name:*

Your email address (example: joe@aol.com):*

Email address confirmation:*

Your phone number (required!):*

ext:

Address of your Web site (if any):

Select a nickname for your new account

Account Nickname ≠ (5-10 letters & digits):*

Check here to receive targeted, account specific promotions from ClickBank via email:

☐

Fill out the sign up form, including your Payee Name. This name will be visible to customers during the checkout process, and needs to be a name that you have registered as a business (unless it is your own name). You can change this at any time from within your account's administration panel.

You will also have to choose a nickname, which becomes your ClickBank username as well as part of your payment link, so make sure that you choose carefully. You are limited by choosing a username that is 10 characters or less.

Read over the Client Contract agreement and click the “Submit” button to complete the sign up process. You will receive an email from ClickBank confirming your registration that will also include an 8-digit confirmation code.

You will need to click on the verification link contained within the email and enter in this code before your account is created.

Signup Not Yet Complete

A signup completion link and 8 digit "confirmation code" have been emailed to you.

Please check your email and **click the link** to complete the process.

NOTE: If you do not receive our email within five minutes, it is because either your email program filtered it out as possible spam. You should take steps now to correct that problem.

Once you have activated your account by clicking on the link and entering in your code, your account will be created and you will be sent to a page that provides your username and password combination.

This is the ONLY time you will see your password, so make sure that you write it

down and store it in a safe place on your computer. (Your password is not emailed to you nor is it contained in the ClickBank welcome email).

Enter Your Confirmation Code

Enter or paste the eight digit confirmation code from the email into the box below. Then enter the text shown finish.

Confirmation Code from your email: *

Please enter the text from the image below: *

Finish



This image is unreadable

Furthermore, your password is auto-generated by the ClickBank system and is not one that is chosen by you, so make sure that you write down both your username and password before closing the page.

Quick Overview

Now that you have created your ClickBank Account, let's log in and take a look around. There are very important areas of your account that you must become familiar with so that you are ready to submit your product into the marketplace for approval.

Log in by visiting <http://www.ClickBank.com> and entering in your username and account password.

From within your account area, you will see the navigation menu at the top of the page. Each section offers you access into different areas of your account.

The front page provides you with an overview of recent sales in the form of a daily and weekly payment snapshot.



Account Home: ideahub

Welcome to ClickBank!

The sales subtotals below provide a snapshot of your recent sales activity. For more information on pay periods, payment processing and payment distribution read our [Accounting Policy](#). For more detailed transaction reporting, click on the "Reporting" tab above. New to ClickBank? Click [here](#) to get started.

Weekly Sales Snapshot

Week Ending	Gross Sales
2009-10-14 (current week)	\$0.00
2009-10-07	\$0.00
2009-09-30	\$0.00
2009-09-23	\$0.00
2009-09-16	\$29.96

Daily Sales Snapshot

Wed	Oct	07	\$0.00	
Tue	Oct	06	\$0.00	
Mon	Oct	05	\$0.00	
Sun	Oct	04	\$0.00	
Sat	Oct	03	\$0.00	
Fri	Oct	02	\$0.00	
Thu	Oct	01	\$0.00	
Wed	Sep	30	\$0.00	
Tue	Sep	29	\$0.00	
Mon	Sep	28	\$0.00	

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News

- [2009-09-23](#)
New: Set Your Own ClickBank Password and Vendor Spotlights Live in the Marketplace
- [2009-09-23](#)
Upcoming Scheduled Maintenance
- [2009-08-31](#)
New: Vendor Spotlight

To begin, click on “Account Settings”.

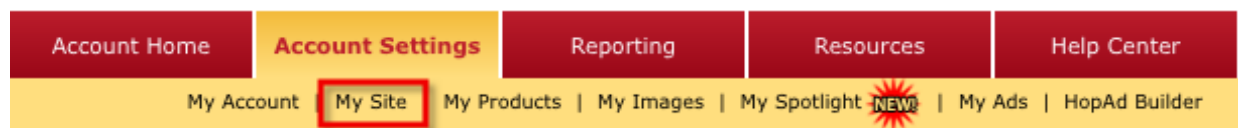
From within this section of your account, you can modify the Payee Name and the address associated with your account. This is where ClickBank will send your payments, so make sure that your address is correct.

You can also change your contact information, including your first and last name, your email address, and the phone number attached to your profile.

Make sure that everything is accurate, and save your changes.

When you are inside of the “Account Settings” area of your ClickBank account, you will be given extended access to additional areas of your account, including “My Site” and “My Product”.

Click on “My Site” to begin.



When you are new to ClickBank and have yet to submit your product for approval, the “My Site” area will show that your site status is “Pending Product

Creation”, as shown below.

Site Status	
Pending Product Creation	

Marketplace Information -		» Edit
HopLink Target URL:		
<u>Marketplace</u>		
Title:		
Description:		
Commission: 25%		

Order Form Control -		» Edit
<u>Payment Methods</u>		
Allow Credit Card (required): Yes		
Allow PayPal: Yes		
<u>Retail Price Limits</u>		
Credit Card: \$50.00		
PayPal: \$50.00		

Once you have submitted a product that has been approved by ClickBank, your status will change to “Activated”.



This section of your account is a very important one because it is where you will eventually write your Marketplace advertisement that features your product and recruits affiliates to start promoting your product.

Looking further down this page, you will see the “Order Form Control” box that displays information relating to the payment methods you are able to accept, as well as the current price limit on your account.

By default, all new ClickBank accounts are set to have a price limit of \$50, which means that your product price cannot exceed \$50 unless you request a price increase limit. ClickBank would then review your sales page again and determine whether a price increase is justified, or if they are comfortable with your product type being sold at a higher price point.

If you plan to sell your ebook for \$50 or less, you will not have to request a price increase at this time.

If you click the “Edit” button next to the “Order Form Control” form, you will be able to edit your payment methods.

Order Form Control Editor -

» Close

Payment Methods

Allow Credit Card (required): ☒

Allow PayPal: ☒

Retail Price Limits

Credit Card: **\$50.00**

PayPal: **\$50.00**

Save Changes

Cancel

By default, you must accept credit card payments, however you can also choose to accept Paypal payments, and in the event you do, these payments will still be processed by ClickBank, but will provide potential customers with the opportunity to purchase your product using their Paypal accounts.

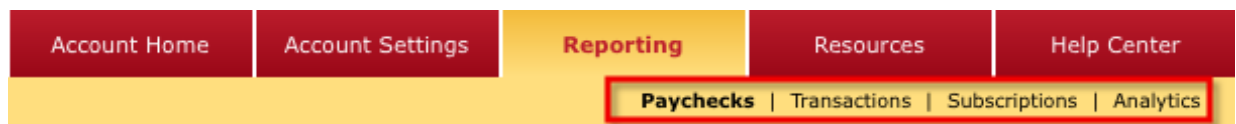
Save your changes and click on the “My Products” link from the top navigation menu.

This section of your ClickBank account is where you will return when you are ready to submit your product for approval. We will need to make a few last minute changes to our sales page prior to submitting our product for review, however take a few minutes to become familiar with this section and we will

return to it in just a few minutes when we are ready to submit your product!

Aside from account control settings and customization options, there are other areas of your ClickBank account worth exploring.

The “Reporting” tab at the top of your screen is where you will visit when you are interested in reviewing your sales page, refunds, as well as payments that have been already been disbursed as well as payments that are still pending.



The “Transactions” section of your account allows you to search for specific orders by date range, or by entering in the Email, Item number, Affiliate ID or Vendor ID relating to a specific product or sale.

Once you begin to receive payments from your ebook sales you will see them appear within this section, as shown below:

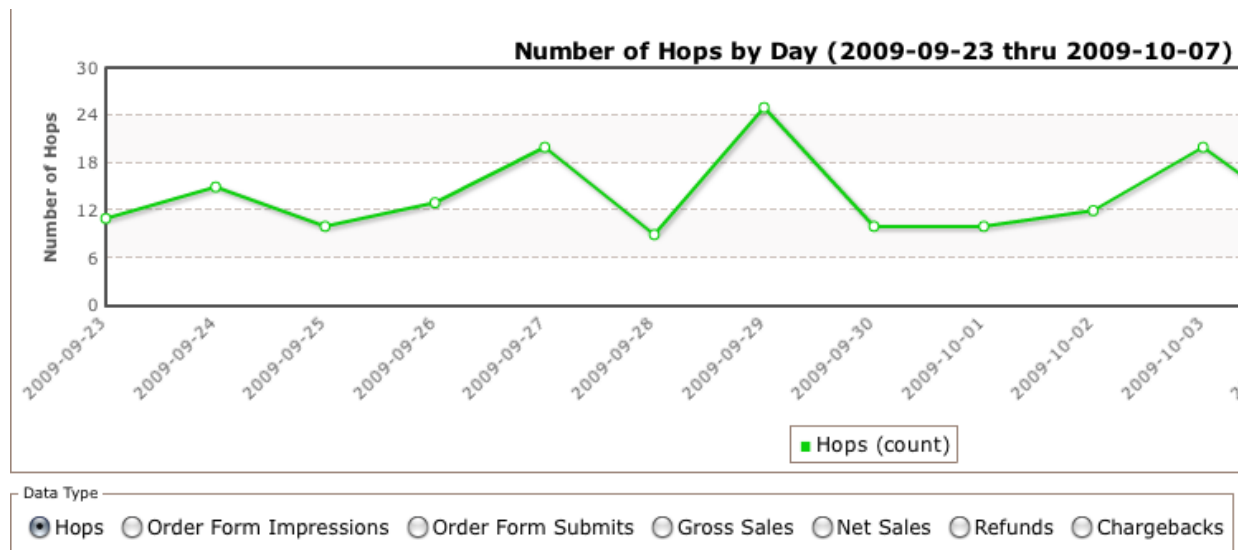
 T	2009-08-24	20:11	FERDKCXT		PYPL	USD	Sale	1	\$30.48
 T	2009-08-24	02:06	EJ3HC6QS		VISA	USD	Sale	1	\$30.48
 T	2009-08-16	17:06	ZE94KCCT		PYPL	USD	Sale	1	\$30.29
 T	2009-08-13	14:21	7EFVKCRT		PYPL	GBP	Sale	1	\$29.96
 T	2009-08-13	11:42	JB5EV88N		PYPL	USD	Sale	1	\$15.24
 T	2009-08-10	11:50	JE5WKCZT		PYPL	USD	Sale	1	\$15.24
	2009-07-19	11:59	542E58TN		PYPL	USD	Refund	1	\$-15.24

You will also be able to keep on top of affiliate activity, by reviewing the number of sales you have made as a result of your affiliates promoting your product.

The transactions area also provides a closer look at the payment types used by your customers. For example, in the image above it seems that all payments were processed through Paypal with the exception of a Visa transaction.

The “Subscriptions” section of your account reflects any subscription based product sales that you have made, in the event you are selling access to a recurring membership site or service.

And finally, the “Analytics” tab will provide you with in depth information regarding your overall traffic stats, as well as impressions relating to your order form, gross sales, net sales, refunds and chargebacks.



Note About Payments:

ClickBank issues payments twice monthly, by check sent through postal mail.

If you are eligible to receive direct deposit, you will be given the option of receiving your payment once a week or once every two weeks. You can also set your payment payout amount from within your ClickBank account so that your payment is disbursed once your account has earned a specific amount.

For example, if I set my payment limit to \$1,000 I will only receive a paycheck from ClickBank once my account has reached \$1,000 in earnings. You can change the payment threshold amount at any time.

In addition, ClickBank retains a “return allowance”, which is set to 10% by default. This protects ClickBank against refunds or chargebacks associated with

your account. There is no return allowance set on payments that total \$25 or less.

Submission Requirements

There are a few things that you need to do before submitting your product for review, in order to guarantee that its approved.

1) Register Your own domain name

ClickBank does not permit the use of sub domain names, so you will want to register your own domain name using a reputable online registrar (www.NameCheap.com or www.GoDaddy.com are both established domain registration services)

2) Set Up Your own hosting account

You must set up your own professional hosting account that will feature your sales page, thank you page as well as your affiliate page. ClickBank does not allow its members to use free hosting services.

3) Create Your Pitch Page and Thank You Page

These are two main pages that you will have to modify in order to have your product accepted, your sales page and your thank you / download page.

Your sales page is called a “Pitch Page” and is where you motivate your visitors

to purchase your product.

Your page needs to clearly explain what it is that you are offering and since you will be selling through ClickBank, you also need to implement your payment links (referred to as “hop links”), so that customers are directed through ClickBank who in turn, processes the payment and redirects your customers to your thank you page.

Your pitch page must include the following elements:

1) Clear pricing

You must include the total price of your info product so that customers are fully aware of all associated costs of purchasing your product. You should consider adding the price above or below your main payment link.

2) The File Format Of Your Product

ClickBank requires that you clearly state how your product will be delivered as well as in what specific format (PDF, zip file etc). You can add this information as a footnote on your sales page.

3) Your Payment Links (hop links)

Your ClickBank payment link needs to be integrated into your sales page prior to submitting your product for approval.

Your payment link will look like this:

<http://ITEM.PUBLISHER.pay.clickbank.net>

Item would be replaced the Item number of your product (if this is your first ClickBank product, by default this will be set to 1), and Publisher is replaced by your Clickbank username.

For example, if your username was InfoPro and your product item number was 1, your payment link would look like this:

<http://1.InfoPro.pay.clickbank.net>

Your thank you page must include the following elements:

1) Support / Contact Information

You must include a way for your customers to contact you should they have any questions regarding their purchase. ClickBank requires that a valid email address is included on the thank you page.

2) Details Regarding Delivery

You need to provide specific information regarding the delivery of your product, so that your customer understands exactly how and when they receive the information they purchased.

3) Customer Reminder

ClickBank requires that you indicate to your customer that his or her credit card or bank statement will show a charge by ClickBank or CLKBANK*COM rather than a reference to your specific product. You need to make sure that your customer is able to identify the charge on their future statement, to minimize the risk of a refund request or chargeback.

Taking the time to implement these simple requirements will increase your chances of having your product approved quickly, without the need for additional changes or re-submission.

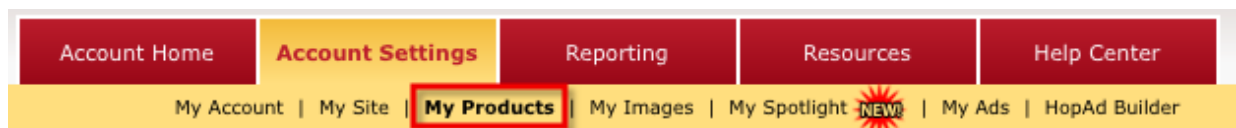
Requesting Approval

By now, you should have customized your ClickBank account settings, added the sales (pitch) page and thank you page requirements and are ready to get your product into the marketplace!

To begin, we'll need to log back into our ClickBank account:

<http://www.ClickBank.com>

This time, click on “Account Settings”, and then “My Products” as shown below:



We begin by clicking on “Add New Product”.

Standard Products**Recurring Billing Products****Add New Product**

No items found.

Actions	Item ↕	Product Image	Thank You Page ↕	Title ↕	Price ↕	Currency ↕	Test Mode ↕	Status ↕
Nothing found to display.								

Take your time filling out the submission form to avoid making any mistakes. You want the submission process to go smoothly so that you can have your product featured within the marketplace as quickly as possible.

Let's take a closer look at the submission form:

Standard Product Editor -

» Close

* Required

Test Mode: ☒

Inactive: ☐

*Item:

*Thank You Page:

*Product Currency:

*Product Price:

Language:

Product Title:

Product Image: **No available product images**

Save Changes

Cancel

By default, your product will be set to “Test Mode”.

The submission form includes an “ITEM” number (by default this is set to 1). You can change this to any number you wish, just remember that every product you ever submit to ClickBank requires its own unique item number. I personally leave this set to 1, for the first product, 2 for the second and so on.

Next, you must enter in a “Thank You Page” URL. This is the direct link to the

page on your website that customers should be directed to upon successful payment. This is also where you provide instructions on downloading your ebook, and inform your customer that their bank account statement will show a charge by ClickBank or CLKBANK*COM.

Enter in your thank you page URL and check it in your browser to make sure it's valid.

Next, you need to select your product's currency, and enter in your product price. Your account will initially have a price limit of \$50, so your price will need to be set to \$50 or less unless you directly request a price increase.

Finally, enter in a title for your product.

Click "Save Changes".





You have just created a profile for your product, however it has not yet been submitted for approval.


Standard Products

Recurring Billing Products

Add New Product

One item found.

Actions	Item	Product Image	Thank You Page	Title	Price	Currency	Test Mode	Status
   	1	NONE	http://www.testtest.com	Test Product	27.00	USD	X	APPROVAL REQUEST REQUIRED

Export options:  CSV

If you need to make any final changes to your submission before sending it for approval, you can click the “EDIT” link below the “Actions” tab.

Then next and final step is to test out your thank you page link and then click on **“Approval Request Required”** to submit your product for review, or subsequently, you can click the checkmark icon below “Actions” to submit your product.

That’s it!

Your request to add your product to the ClickBank marketplace has been submitted and will be reviewed by a staff member shortly. Expect to receive a response within 5-7 business days!

Before you exit out of your ClickBank account however, there is one last thing we can do so that when our product is approved, it’s absolutely ready to hit the marketplace.

From within your ClickBank account, click on “Account Settings” then “My Site”.

Even though our product is pending approval, we can still create our marketplace listing so that when the product is ready approved, it’s ready to go!

Click the “Edit” link attached to the “Marketplace Information” box as shown below:



Marketplace Information - >> Edit

HopLink Target URL:

Marketplace

Title:

Description:

Commission: **25%**

To begin, enter in your HopLink Target URL, which is the URL to your salespage:
(example: <http://www.Your-Site.com>)

Marketplace Information Editor -

» Close

HopLink Target URL:

Enter your website URL here

Marketplace

Title:

Your Marketplace Title

Description:

A solid description for your product that will attract
AFFILIATES and CUSTOMERS!

(character limit: 80/255)

Commission:

40%

Category 1:

Uncategorized

Category 2:

Uncategorized

Save Changes

Cancel

Next, enter in a title for your marketplace listing.

You really want to do your best to create your marketplace listing so that it attracts both affiliates and customers. If you have created a page on your website that offers affiliates banners and other promotional media, consider adding the URL to this affiliate page within your marketplace description.

The easier you make it for potential affiliates to sign up and promote your product, the more affiliates you are likely to attract.

You will also want to consider offering a fair commission percentage, preferably 40% or higher, and once you have decided what your payout offer will be, enter it into the “Commission” field of the Marketplace submission form.

Finally, you are able to choose up to two categories for your product. You want to do your best to assign your product to its most relevant category.

For example, If my info product was focused on helping people lose weight, I would consider adding it into the ***“Health & Fitness >> Fitness”*** category as well as the ***“Health & Fitness >> Diet”*** category.

If you aren’t sure what category is best for your product, take a few minutes to browse the marketplace to determine where competing products are being featured.

Click “Save Changes” when you have finished writing your marketplace ad.

Note: You should use the time that you are waiting for your product to be approved to create affiliate material so that when your marketplace listing goes live, you are able to offer potential affiliates with all of the tools and resources they need to promote your product. Read through our “Recruiting Affiliates”

module to get started.

Action Plan

- 1) Create your ClickBank account and customize your settings.
- 2) Create your product's sales page and include your ClickBank hoplink (payment link), email address and product price.
- 3) Create your thank you page so that it thanks your customer for their purchase, offers a direct method of communication and advises your customer that their bank statement or credit card will show a charge from ClickBank or CLKBANK*COM.
- 4) Create a "profile" for your product, test your links and submit your product for approval.
- 5) Create your marketplace advertisement/listing so that it appeals to both affiliates and potential customers searching the marketplace.
- 6) Create affiliate material so that when your product is approved, you can add the affiliate page to your marketplace listing.

“Here’s How You Can Set Your List Building On Fire, With The Most Powerful Collection Of Tools And Resources Ever Created”

Lead Generating Tools Provides It All.

Professional Responder Service – Unlimited Campaigns
CPanel Web Hosting – Host Unlimited Domains
Monthly Resources like Articles, eBooks, Videos, Reports...



Professional List Building Pages Why Spend More? Go Gold!!

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