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## **Making Money With Paid Surveys**

There are people all over the world trying to find ways to make money online. From stay at home moms looking to make a few extra dollars to college students and entrepreneurs, the allure of making your own hours and working from home or from the local coffee shop is very appealing. Not only do you get the comfort of setting your own hours and working in your own space, you get to be your own boss. You choose what type of work you want to do and the people with whom you want to work. It sounds like a dream come true; the only problem is how to make that dream a reality.

We all know that people do make a living working online, but most of us do not know exactly how it is done. For those of us not technically savvy enough to build websites, or chase other highly skilled online professions there are still great options available.

One of the easy ways to make money online is by filling out surveys. While there is work involved in filling out surveys, and finding the right companies to work for the actual task is pretty straightforward. It is a simple matter of filling out a form with your opinions on various subjects. You will not need any specialized skills other than good typing ability and

common sense. You will also not need any special equipment, just your trusty computer and a reliable Internet connection.

## **Legitimate Online Surveys**

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### ***Why would a company pay for my feedback?***

Market research is a cornerstone of sales. When companies develop products their first step is to figure out what consumers want. To do this they often enlist the help of a market research firm.

Large corporations will even have their own market research departments to help them find out what consumers want or need. The key to this research lies in finding people willing and able to answer questions about products, lifestyle, and experiences. These companies spend a lot of money making sure that the products they develop will be marketable to consumers, and a chunk of that money can easily be yours.

The best part of this job is that there are no wrong answers, just your honest opinion. Analysts take the results of surveys and draw conclusions from them about what kinds of services or products to develop. The answers help inform them on everything from pricing to demand and the visual appeal of packaging.

It is very exciting to have some influence over products and services and can make your at home job quite fun. That said, it does require you to do a lot of actual work. It might not sound like it but many surveys are time consuming, and will require you to have good typing skills.

You really need to focus on answering the questions completely. It will also be in your best interest to get to know the companies for whom you plan to work so you do not get caught up in any online scams.

With good research and a true dedication to earning money you can be filling out surveys and cashing checks in no time at all.

### ***How You Get Paid:***

Once you register with a paid survey site, you will receive surveys in your email. It is up to you, which surveys you choose to participate in. You will be paid for each survey you complete, following the price per survey the site offers.

Most of the time, these surveys will take you about 5 to 15 minutes of your time to fill out, and usually offer a payment of \$10 to \$75 for each.

**Focus groups pay quite a bit more per survey, usually up to \$250.**

The amount of money you make will depend on how many sites you join and how many emails you receive in a day, you could make several hundred dollars daily. Look at it this way, if you receive and complete at least 25 paid surveys a day at \$10 to \$15 each, you would be making anywhere from \$250–\$375 per day.

At 5 to 15 minutes per survey you would be working anywhere from 2 ½ hours, to a bit over 6 hours every day. If all of these surveys were from focus groups paying \$75 each, you would have the potential to realize a whopping \$1875 per day. You can see the potential to make a good deal of money participating in paid surveys.

## **Paid Survey Breakdown**

There are many different types of paid survey opportunities available to you. Here is a quick overview of the various formats and options available.

### *Statistical Surveys:*

These surveys are used to collect information about the population. These surveys are used to measure political polls, for governmental use, health, social activities, and marketing research. The surveys will focus on facts or opinions, depending on the type of the information the company or



institution is looking for.

The questions on this type of survey are standard and structured. Questions are offered in an order that will not influence a response to questions that came after.

They are standardized so that the questions remain general and reliable. Every person receiving the survey will receive the exact same questions.

#### *Serial Surveys:*

These surveys repeat the same questions at different times to track changes in opinion. There are two types of serial surveys. Cross– Sectional Surveys are given to a variety of different people at the same time, and Longitudinal Surveys are given to the same person at different intervals of time.

#### **Delivering Surveys to the Public:**

Telephone Surveys– Are a popular way to get public opinion and are low in cost. This type of survey is limited in capacity because the responder is not able to view, smell, or touch the product. An oral representation of the survey is represented.

Mail Surveys– The survey is mailed to the respondent and is returned in the

same manner. When bought in bulk, postage is usually quite reasonable, making this type of delivery cost effective. The biggest drawback to this type of survey delivery is the long wait to receive all of the responses, sometimes several months.

Online Surveys– Web surveys are sometimes preferred over email because the response rate is instantly available. Online surveys can be lower in cost to the company, and more convenient for the person filling them out because they are automated.

In-Home Surveys– People are interviewed at their door or in their home. These surveys are very high in cost and the company will get about a 40 to 50% response.

Man-on-the Street Surveys– Surveys taken by those encountered outdoors. Many times a booth is set up with an interviewer. The questions can be asked orally, or the respondent may be asked to fill out a written survey.

So how can you find legitimate paid surveys, and avoid non-paying companies? In the next segment of this special report, I'll show you how to find the best paid survey offers AND how to complete more surveys in less time for maximum profits!

## **Maximizing Your Income**

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Opening a PayPal account might be a good idea, if you don't have one already. You can go to [www.paypal.com](http://www.paypal.com) to sign up, some of the paid survey sites use PayPal to send payment. It is a fast and easy process, and your information is safe with them.

Sign up for as many paid survey sites as you think you can handle, and are in line with your preferences and what you know about.

Remember you will not get a survey from each site every day, so you will want to sign up with several sites to balance out the amount you can earn in a day. You might also want to look for a focus group in your area, as it can lead to being involved in some pretty lucrative projects.

Be sure to bookmark sites where you are required to log in. You may want to create a folder with separate files for each of your paid survey sites and keep them in a folder in your documents. This will help to keep you organized and you will have your user name and password at your fingertips.

When the sites are bookmarked, you will be able to access the site easier and check to see if they have any surveys available for you to take.

Make sure that you fill out the profile section of the paid survey site. This will determine how many surveys you will be sent. The more you have on your profile, the more surveys you will be eligible for. Even if some of the subjects are remotely interesting to you, be sure to include them.

You may also sign up for the survey sites that offer a drawing for money and prizes. These sites do not pay for surveys in cash, but give you a chance to win a drawing each time you fill out a survey.

When taking the survey be sure you are honest with your answers. These companies rely on you to let them know if a product or service will be popular enough to send to market. You are taking part in launching new products.

## **Top Paid Survey Opportunities**

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*Here are the top 10 focus groups online:*

A La Care Research, LLC

<http://alacarterresearch.com/>

20/20 Research Marketing

<http://www.2020research.com/>

Accurate Data Marketing

<http://www accurdata.com/>

Adler-Weiner Research

<http://www.awres.com/>

Alan Newman Research

<http://www.anr.com/>

ARG

<http://www.athenamarketresearch.com/>

Atkins Research Group

<http://www.atkinsresearchinc.com/>

Boulder Focus Groups

<http://www.boulderfocuscenter.com/>

Campos Market Research

<http://www.campos.com/>

Consumer Logic

<http://www.consumer-logic.com/>

***Other Focus groups worth considering:***

Digital Research, Inc

<http://www.digitalresearch.com/>

Fieldwork, Inc

<http://www.fieldwork.com/>

Focus Line

<http://www.focusline.com/>

EJury

<http://www.e-jury.net/>

**Top Paid Survey Offers:**

1) Fusion Cash

<http://www.FusionCash.com>

2) My Points

<http://www.MyPoints.com>

3) MemoLink:

<http://registration.memolink.com>

4) Greenfield

<http://www.GreenFieldOnline.com>

5) Survey Adventure

<http://www.SurveyAdventure.com>

6) Survey Savvy

<http://www.SurveySavvy.com>

7) Survey Head

<http://www.SurveyHead.com>

8) Brand Institute

<http://www.BrandInstitute.com>

9) Global Test Market

<http://www.GlobalTestMarket.com>

10) Opinion Outpost

<https://www.opinionoutpost.com/join.php>

*Here is a top ten breakdown based on geographic region:*

**Top 10 USA Programs**



1) Toluna, USA

<http://www.pantheranetwork.com>

2) Global Test Market

<http://www.globaltestmarket.com>

3) Netverdix

<http://www.netverdix.com/>

4) HCD Research

<https://www.hcdsurveys.com>

5) Ideal Opinions

<http://www.idealopinions.com>

6) Daily Survey Panel

<http://www.dailysurveypanel.com>

7) eSearch

<http://www.eSearch.com>

8) Clear Voice Surveys

<http://www.clearvoicesurveys.com/>

9) Global Opinion

<https://www.globalopinionpanels.com/home>

10) Focus Forward

<https://www.focusfwdonline.com/signup.aspx>

### **Top 10 Canadian Programs**

1) Greenfield Online Canada

<http://www.greenfieldonline.com>

2) Survey Savvy

<https://www.surveysavvy.com>

3) Canada Talk Now

<http://www.canadatalknow.ca>

4) Public Opinions

<https://publicopinions.com>

5) Survey Lion

<http://www.surveylion.com>

6) NPDOR Canada

<http://www.npdor.com>

7) Web Perspectives

<http://www.webperspectives.ca/>

8) Permission Research

<https://www.permissionresearch.com>

9) Survey Club

<http://www.surveyclub.com>

10) Spider Metrix

<http://www.spidermetrix.com>

*Top 10 Australian Programs*

1) Rewards Central

<http://www.RewardsCentral.com>

2) Aussie Surveys

<http://aussiesurveys.com.au>

3) Australia Survey Panel

<http://www.AustraliaSurveyPanel.com>

4) Permission Research

<http://www.PermissionResearch.com>

5) Your Voice

<http://www.yourvoice.net/au/>

6) Pure Profile

<http://account.pureprofile.com>

7) Survey Australia

<http://www.surveys.com>

8) eSearch

<http://www.eSearch.com>

9) Global Opinions

<https://www.globalopinionpanels.com/home>

10) Opinion World

<http://www.OpinionWorld.com>

### *Top 10 UK Paid Survey Programs*

1) Panel Base

<http://www.PanelBase.com>

2) Mobile Expression

<http://www.MobileXpression.com>

3) Light Speed Market Research

<http://uk.lightspeedpanel.com>

4) Greenfield Online

[http://mediaciao.surveycenter.com/ciao\\_intranet/index.html](http://mediaciao.surveycenter.com/ciao_intranet/index.html)

5) Offer Wise

<http://www.offerwise.com/>

6) Netverdix

<http://www.netverdix.com/>

7) My Survey

<http://uk.mysurvey.com>

8) Spider Metrix

<http://www.spidermetrix.com>

9) Global Opinions

<https://www.globalopinionpanels.com/home>

10) Opinion World

<http://www.OpinionWorld.com>

The following sites are accepting people to be on their research panels.

This may just be the niche you have been looking for.

- **Vanderbilt University eLab:** This research panel accepts all ages and people from all over the world. They offer a cash drawing for a \$250 prize, once a month, and drawings for \$100 cash prizes for each eLab survey or experiment you take part in. Contact: Sean Rhea, eLab Technical Director, Phone (615) 343-7177. Email: [sean.rhea@owen.vanderbilt.edu](mailto:sean.rhea@owen.vanderbilt.edu).
- **The research panel of University of Manchester Institute of Science and Technology:** You must be over 18 to join. Available to people all over the world. You will take surveys and be entered into a drawing for a chance to win £250 or one of 5 £25 second prizes.  
UK
- **StudyResponse:** Accept people from all countries, you must be 18

or older to sign up. Members are rewarded with cash, gift certificates and other incentives to participate. Contact [gte545@prism.gatech.edu](mailto:gte545@prism.gatech.edu), Elizabeth Weiss, M.S. Located at the Industrial/Organizational Psychology, Georgia Institute of Technology, Atlanta, GA 30332-0170, USA.

- **University of California, Attention & Perception Lab:** You will need to be over 18, but can be from any country to join. You will be entered in a drawing for an amount from \$25 to \$150. Contact [surveys@dualtask.org](mailto:surveys@dualtask.org). San Diego
- **University of Texas at Austin, Department of Advertising:** You must be 18 to join, and can be from any country. Participants will be eligible for a monthly drawing for a \$250 gift certificate. For each study that you participate in you will also be eligible for an additional drawing for \$150 to \$200 per study. Contact [adresearch@mail.utexas.edu](mailto:adresearch@mail.utexas.edu). Austin Texas.
- **For Teens–** [Tests.StudentCenter.org](http://Tests.StudentCenter.org), My Quiz, Teen Surveys, Quizzes, Quiz Games, Trivia, Surveys, Teen Polls, and Market Research.



## **Paid Survey Tools & Resources**

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In business since 2002, paid surveys online is one of the longest lasting networks on the web. They offer many research companies that provide survey participants a fair compensation and payment, in a timely fashion.

[Surveyscout.com](#) offers a database of more than 400 companies that will pay you to fill out surveys, and provide you with free bonuses.

1. Bonus: Software to help fill out surveys faster.
2. Bonus: Database of companies that will pay you to read emails.
3. Bonus: Database featuring companies that will pay for drivers.
4. Bonus: Database of companies that pay people to shop and eat.

Survey Scout is the most popular site on the internet as a paid survey network, and they have an excellent, prompt customer service department.

[Maximumpaysurveys.com](#) has a database that will put you in touch with

more than 760 paid survey sites on the internet. They also offer bonus programs for members of the network.

1. Bonus: Pass out free samples and get paid.
2. Bonus: Learn how to build an online business at home.
3. Bonus: Get paid to read your email.
4. Bonus: companies that will pay you to drive.
5. Bonus: Anti-Spyware software.
6. Bonus: Promotional offers, instant rewards.

The Maximum Paid Surveys network is well organized and easy to navigate. The paid sites that pay the most are listed first, so you can get a quick start and start making money right away. They also offer guides that will help you every step of the way and will teach you the tricks of the trade. The site is updated regularly.

[SurveyIncomeSystem.com](#) offers a database that features over 475 companies that want to pay you to participate in their surveys.

1. Bonus: Get paid to drive.
2. Bonus: Read your email and get paid.

3. Bonus: Shop, eat, and get paid.

This directory network is one of the newer paid survey listing sites. Members of this network will be able to receive paid surveys from Coca Cola, McDonalds, Microsoft, and more. Survey Income System offers great bonuses when you become a member.

1. Drive a car and get paid for it.
2. Get paid to shop and eat.
3. Get paid to read emails.

[ExpressPaidSurveys.com](#) has a directory of over 400 companies offering paid survey opportunities. They also offer a bonus program for new members. This is one of the newest paid survey networks, and the site is very easy to navigate.

The companies in their network seem to pay a bit more than other networks. One of their services offers payment of up to \$25 per hour to preview movie trailers. They are also offering additional bonuses with membership.

[SurveyPlatinum.com](#) offers its members a database of over 450 companies offering paid survey sites. They feature focus groups that will pay up to

\$250 per hour, and telephone surveys that pay up to \$100 per hour to participate. They also offer bonuses to those who become a member of their network.

1. Bonus: Get paid to drive a car.
2. Bonus: Shop, eat, and get paid for it.
3. Bonus: Get paid to read your email.
4. Bonus: Free ebooks on helpful topics.
5. Bonus: Free business cards.

This network has the largest membership in the paid survey industry. They also have a wonderful customer service department. The response time for questions or problems is very prompt and efficient.

The paid survey networks listed above usually charge a fee to become a member, the amount differs by site, and will allow the member to access all of the unique features of each site.

## **Final Tips**

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You will want to set up an email that alerts you to new paid survey offers as well as provides paid survey companies with the ability to contact you should they need additional information regarding your payment.

I recommend setting up a free gmail account at <http://www.gmail.com> and using it with every new paid survey opportunity you join.

Always verify a company's overall standing with the Better Business Bureau online by visiting <http://www.bbb.org> prior to participating in focus groups or survey programs. You should also only join survey companies that provide full contact information, including company name, address and contact number.

When joining paid survey programs, always pay attention to details. Make sure that you are able to accept payment based on the processors or options that the company is using and that your geographical location is accepted. There are companies that only offer surveys to people in specific regions, as well as people of specific languages or cultures.

You should take the time to run each program through the major search engines like [www.Google.com](http://www.Google.com) to get a good idea as to what people think of the program based on their personal experiences.

For more information about avoiding scams, see the consumer advice from the [FTC](#) and [BBB](#).

If you've been ripped-off by online paid surveys scams, as indicated you may file complaints with the [FTC](#) and [BBB](#). You may also file complaints with the U.S. government's [Internet Fraud Complaint Center](#).

**Note:** When participating in paid survey opportunities, never give out your credit card information. You should never be required to pay for your participation in the program, nor should you have to purchase products or services in order to be eligible to complete survey offers.

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