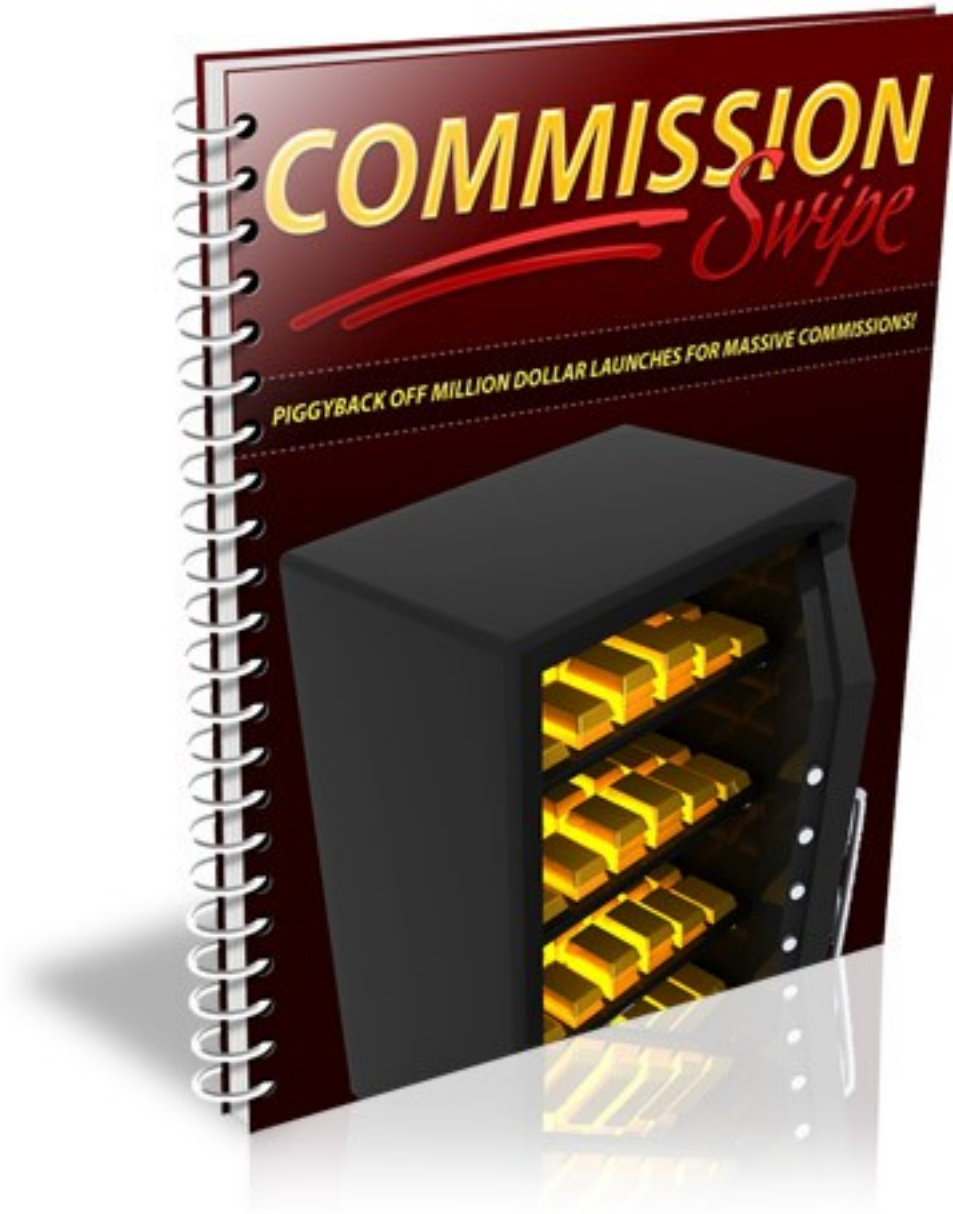


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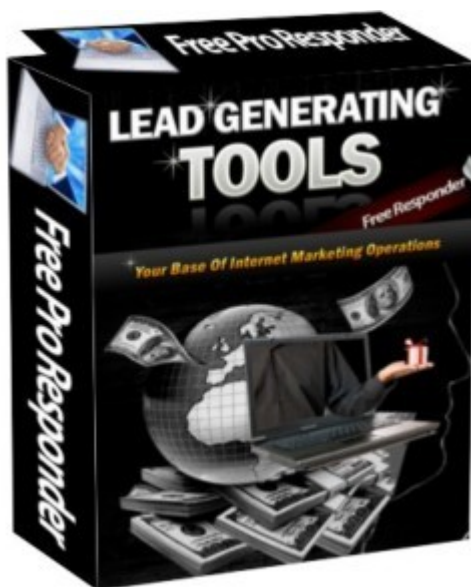
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Getting Started With Affiliate Marketing

Affiliate marketing is not only incredibly simple to get involved in but it's a very rewarding experience.

It gives you the freedom to choose as many different niche markets as you wish, exploring countless opportunities and learning the ropes as you go.

What other way can you "earn as you learn"?

But there's one problem with affiliate marketing, versus selling your own products:

You have to wait for your commission check to arrive!

For the most part, waiting a couple of weeks for your commission payment to land in your mailbox, or bank account isn't a problem, but what do you do when you need fast cash, and simply can't wait for your earnings to arrive?

That's where the *Commission Swipe* comes into play. With this ebook, you'll learn how you can generate fast (and quite often, INSTANT) cash from a variety of affiliate programs that are set up to deliver automated payments.

Commission Swipe: Maximizing Your Income

Choosing quality products is an important part of every affiliate campaign, because you want to make sure that you are setting up campaigns around products that are likely to convert.

This means that you need to spend time carefully researching and evaluating products in order to choose winners. Your ability to generate commissions and convert visitors into buyers depends on the quality and brand of the products you choose.

When it comes to choosing a niche, there are two methods that will help you get started:

1) Choose a niche that is evergreen

2) Identify demand and profitability based on existing competition

One of the most important things you can do is first evaluate and identify niche markets that encompass three major elements:

- 1) You can easily identify exactly who your audience is.
- 2) There are motivated, active buyers in the niche market.
- 3) You are able to penetrate the market with your campaigns.

There's no sense in trying to find an untapped niche market. There are few of them out there and those that exist would take a lot of work in order to penetrate. Then, you'd have to condition buyers, research angles and test out different campaigns and approaches before you determine what was successful.

Forget about that! It's always easier to make money in niches that are already proven to be profitable, because if you do that, you'll instantly maximize your chances of building a successful campaign.

Evaluating markets doesn't have to be difficult. Your primary objective is to determine the viability of a market based on existing demand and buyers.

You do this a number of different ways, including by researching the number of products in the market versus the demand / size of the customer base. In most cases, you'll be able to determine the viability of a market, (or even a specific product) in a matter of minutes just by using a combination of market research with search engine research.

You always want to conduct as much research about your markets as possible so that you can really understand what your target audience is interested in and create compelling campaigns that 'speak their language',

essentially communicating directly to your target audience.

You want to know:

- What people are currently buying
- Where there are any potential market gaps for products you could create
- How much of a demand exists in the market
- What your customer base is most interested in, concerned with, needing help with.

In other words, pay attention to who you are selling to before you determine what you are going to sell and your campaigns will be successful.

Turbo Charged Commissions

Looking for instant commissions without having to wait for a paycheck to arrive a few weeks down the road?

There are a few different scripts available on the market that allow vendors to pay affiliate automatically, and it's important that you're familiar with them because you can then seek out hundreds of other automatic commission programs!

The most popular script is the '\$7 script', and if you're looking to find hundreds of instant affiliate programs, try entering in '7 dollar script' or '\$7 script' at <http://www.Google.com>

When it comes to formatting your affiliate links, these scripts don't usually require that you create a traditional affiliate account, but instead, you simply add your Paypal email address to the end of the affiliate link like this: *<http://www.Website-URL.com/?yourid=Your-Paypal-Email>*

It's important to make sure that you format your link properly so that you are credited with every sale generated as a result of your promotions, so take the time to create a 'swipe file' by opening up your text editor and creating affiliate links for the different products that you are interested in promoting.

Not only will this help you keep track of the different products you are advertising, but it will also help you cover more ground in less time by having a 'ready made' swipe file at your fingertips!

You will want to first choose a niche topic so you know what types of products to search for, and then start building promotional campaigns around these topics.

The majority of your time as an affiliate marketer will be spent setting up campaigns. Campaigns involve a series of tasks, including developing squeeze pages, landing pages and most importantly - content pages.

Content pages offer information to visitors who land on the website, and essentially warm them up by giving them valuable information and then focusing that information about specific products.

For example, if you decided to promote a golf equipment package via Amazon's marketplace, you could create a content site based around golf.

You would offer a variety of resources including articles and resources that provided visitors with sufficient information about the niche, while promoting the golf package within the content.

Not only are content pages important in order to convert visitors into customers by providing valuable information, but they are important to your search engine ranking as well.

Search engines will see that your website provides a lot of great content and is targeted towards relevant keywords, and in turn, will rank your website accordingly.

This means you'll be able to generate very high quality, organic traffic to your affiliate based content sites in a very short amount of time - and without paying a dime for traffic!

Here are a few ways to set up highly targeted affiliate campaigns:

Niche Profit System

With niche-based websites, you simply select 10-20 products all based around a specific niche market. For example, weight loss or parenting.

You then construct an article-powered niche website that features 10 different articles, and at the bottom of every article, you feature a direct link to the merchants website.

Niche based websites are very easy to set up, but just keep in mind that each website needs a specific theme. You want to segment your affiliate campaigns so that every website is focused around one specific market (or niche), so that you can funnel targeted traffic to your websites without convoluting the process.

Think about your websites structure from your visitors' perspective. If you

were interested in finding out more information about the golf market, and you landed on a content website that had multiple categories where golf wasn't the main focus, not only would you likely exit the site but you wouldn't think it was an authority site.

Authority sites ALWAYS focus on one specific market segment, so that they can deliver quality and informative content that warms up visitors and maximizes profits.

When creating your content site, hire a writer to create 10-15 keyword rich articles around different areas within that market.

For example, if you were to create an affiliate based content site on weight loss, you could create articles on all different aspects of losing weight, from healthy eating guides to work out routines.

Then, match up each article with a relevant affiliate product, and feature an ad box in the middle and end of each article, or integrate text based affiliate links within the content itself.

Product Specific Blogs

One of the easiest ways to create an affiliate based content website is to use the power of Wordpress blogs.

With Wordpress, you can download a free copy of their powerful blogging software, install it onto your own hosting account and have a fully functional, dynamic website created in under a few minutes.

Then, you can easily optimize your blog for the search engines using Wordpress's built in optimization tools, or download interactive plugins that will help to thoroughly optimize (and monetize) your blog for top search engine ranking.

Blogs always rank quickly within the major search engines based on their SILO structure. A SILO is a targeted websites that is broken down into segments or individual categories.

Then, keywords are used to clearly describe each area of the site. Since SILO's help search engine crawlers explore the website, and identify the relevancy of your website based on the keywords featured throughout the site, blogs tend to rank quickly AND rank higher!

You can grab a copy of Wordpress from <http://www.Wordpress.org>

When creating affiliate content pages either with HTML or with blogs, make sure to choose a keyword-rich domain name that clearly defines what your site is about.

Depending on your niche market, you'll want to make sure that your domain name encompasses primary keywords OR go generic if you plan to cover a variety of niches or sub niche markets.

For example, if you were focusing just on the weight loss market, you could set up a domain name such as *www.WeightLossResources.com* and then promote a variety of instant-affiliate programs on your site, all focusing on the weight loss industry.

If you are interested in promoting a variety of topics based on a larger market (like 'health topics', 'relationship topics' or 'business topics'), you'll want to choose a domain name that encompasses all of your markets, such as: *www.TopHealthResources.com*

You can register a domain name at <http://www.nameCheap.com> or <http://hostnpromote.com>

You'll also want to set up a proper hosting account, so that you can develop an online presence of your own!

You can set up a hosting account to house your website at a variety of hosting providers, with my favourite being [LEAD GENERATING TOOLS](#)

Lead Generating Tools offers affordable hosting with responders and monthly resources. You will save money and have the tools and resources needed for marketing.

You could also use your domain name to redirect leads to affiliate products while cloaking your links to prevent 'lost profits'. You can do this without needing a hosting account by just logging into your domain registrar and redirecting the URL to transfer traffic directly through your affiliate link.

Prospects who see your link won't even realize it's an affiliate one!

Plus, if you plan on promoting your website with PPC marketing campaigns, a direct, keyword rich domain name will increase your click through rates.

For example, if you are setting up an affiliate website focusing on weight loss, consider domain names such as:

WeightLossReviews

WeightLossIdeas

LosingWeightQuickly

HowToLoseWeight

WeightLossHub

Review Based Commissions

One of the easiest ways to create powerful, high performance affiliate websites is to use the power of a strong review.

Review based affiliate sites capture the sale as people looking for last minute information or reassurance regarding a product are always on the lookout for feedback and testimonials from customers who have purchased and used the product.

When creating your review website, you want to again, focus it on one specific topic.

Don't create a multi-level review site that spreads out its information or coverage across multiple niche markets, because you want potential customers to put faith in your review, and it's difficult to do that if you are writing dozens of reviews on various products in the same market, and giving each one a "thumbs up"!

People will only be motivated to purchase a product after reading your review, if they believe it is honest and thorough.

People want to know that you've done your homework, or that you have personal experience with the products you are reviewing on your website.

This means you need to include both pros and cons about each product, highlighting the products strengths, but being upfront about any weaknesses in the product.

If you do this, your reviews will appear more genuine, and you'll find it easier to motivate visitors into taking action and closing the sale.

You may get a lot of search engine traffic for specific product names and model numbers. This is where review sites shine.

Instead of trying to rank for a competitive phrase like "cell phones", you can instead rank for "brand name model number review".

So, make sure to optimize every review page to include the product title, authors name and other relevant keywords that will help visitors find your page within the search engines.

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Making Money With CPA

CPA (cost per action) is also known as PPA (pay per action) and is an online marketing opportunity that pays you based on a specific structure or model.

For example, if you participated in CPA offers, you would be paid each time a prospect completed a specific action, such as registering on a website, filling out a form, signing up for an offer, or perhaps just visiting a particular website.

The requirements often range from a single email opt-in to lengthier form processing including three, four page surveys, application forms as well as downloading software, scripts, demos and screen savers. While CPA offers vary and the requirements associated with being credited for an 'action', there are an abundance of high paying CPA offers and programs that you can get involved in.

Most CPA Companies pay out anywhere from \$.25 right up to \$4.00 for a single email capture (visitor enters in their email for information), with other CPA opportunities paying out as much as \$150.00 for a multi-part process or a more in depth requirement where your prospect may need to verify their address, accept a free trial offer and at times, your payment will only be credited weeks later once your prospect has completed the process.

In order to begin earning money with CPA offers, you will need to

enroll into a handful of CPA based programs.

There are networks available online that house a large variety of CPA offers, enabling you to join one website and being given the opportunity to participate in multiple programs from many different companies.

Here are a few of the popular CPA networks online:

AzooglesAds

This is one of the more popular CPA networks, and is consistently growing in size each day. Having been established in 2000, it's known to be one of the more reliable networks, offering payouts per lead, per sale and per download.

They have a consolidated payment via check for a minimum of \$50.00, with stats and data appearing in real time on their website.

<http://www.AzooglesAds.com>

MaxBounty

Simple registration and guaranteed acceptance makes Max Bounty a popular program within communities and online forums based around CPA networking.

Another company that has been active for quite some time and has proven themselves reliable with support and payout.

You can set your payment minimum to a different amount ranging from their minimum of \$50, up to 200.00 with payments disbursed monthly via check, bank transfer or Paypal.

International members are also permitted to join with special promotions and campaigns available targeting those groups.

<http://www.MaxBounty.com>

Never Blue Ads

This network offers a large variety of different campaigns, with a focus on pay per lead programs. With over 20 categories chalk full of viable and lucrative offers, there is no shortage of programs to promote. Payout is monthly with a minimum requirement of only \$25.00, another great reason to join Never Blue Ads.

Initially, on the registration form the only form of payment appears to be via check, however once you are a member you can contact your affiliate representative for additional options including Paypal.

Registration is a simple online registration, and approval is quick, with confirmation within two business days.

<http://www.NeverBlueAds.com>

Offers Quest

This is a smaller network but is growing in popularity with their focus

primarily on Cost Per Lead campaigns.

However before you are able to join you must have a fully functional website that is already generating a bit of traffic, written in English (only). You are also not permitted to offer incentives to your visitors (for action).

Payouts are monthly via Paypal or check with a minimum balance requirement of \$20.00 for those within the United States or Canada, with a minimum payment requirement of \$50.00 for other countries.

<http://www.OffersQuest.com>

Copeac

This network offers a variety of action based programs including: Cost Per Sale, Cost Per Click, Cost Per Acquisition, and Cost Per Lead, with many categories available and a referral program offering an additional 2% for new advertiser sign ups.

Payment is made via bank wire or check, monthly, with a minimum requirement of \$100.00. They also offer a 24 hour emergency hotline if you need help at any time.

During registration, you will be required to verify your location using their automated telephone verification system (similar to the system that Paypal uses)

<http://www.Copeac.com>

Rocket Profit

This is one of my favorite networks, due to their extremely wide scope in terms of unique Cost Per Lead and Cost Per Sale offers. Payment is available via bank wire, Paypal and check with a minimum requirement of only \$25.00 and is disbursed every two weeks.

Applications are reviewed daily, with notification of acceptance received within 2-3 business days.

<http://www.RocketProfit.com>

Hydra Network

This is a widely popular CPA network featuring Cost per Click, Cost Per Lead and Cost Per Sale offers. Hydra offers a large assortment of promotional media as well, including email campaigns, co-registration and search.

They also provide very detailed statistics and reporting making it easy for you to monitor your progress in real-time with pre-screening of campaign matches available to ensure that you choose the best campaigns to match your existing audience/traffic.

Payments are every 15 days via bank deposit (wire), and Paypal.

Hydra Network also offers the highest payouts for their campaigns.

<http://www.HydraNetwork.com>

Modern Click

This program is very difficult to get into, as they manually approve every applicant, however once you are accepted you will find quite a few lucrative campaigns to work with including access to advanced tracking tools and real-time stats.

The minimum payment requirement is \$25 and the pay period is once a month via check or PayPal. Their registration process is a bit tedious and lengthy but approval is quick.

<http://www.ModernClick.com>

Direct Leads

Features a solid program with a wide scope of available offers.

<http://www.DirectLeads.com>

Web Sponsors

This is one of the larger affiliate networks. Their featured offers are lucrative and high quality products that make promoting very easy.

<http://www.WebSponsors.com>

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“Here’s How You Can Set Your List Building On Fire, With The Most
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