

# InstaMember USER'S GUIDE

## Discounts Options

## Discounts Options

This guide will help you learn how you can setup the **Discounts Options** for products you offer on your InstaMember powered site. This includes detailed information on the settings and options that you can setup according to your preference

**Note:** This feature is only available for Developer License Users

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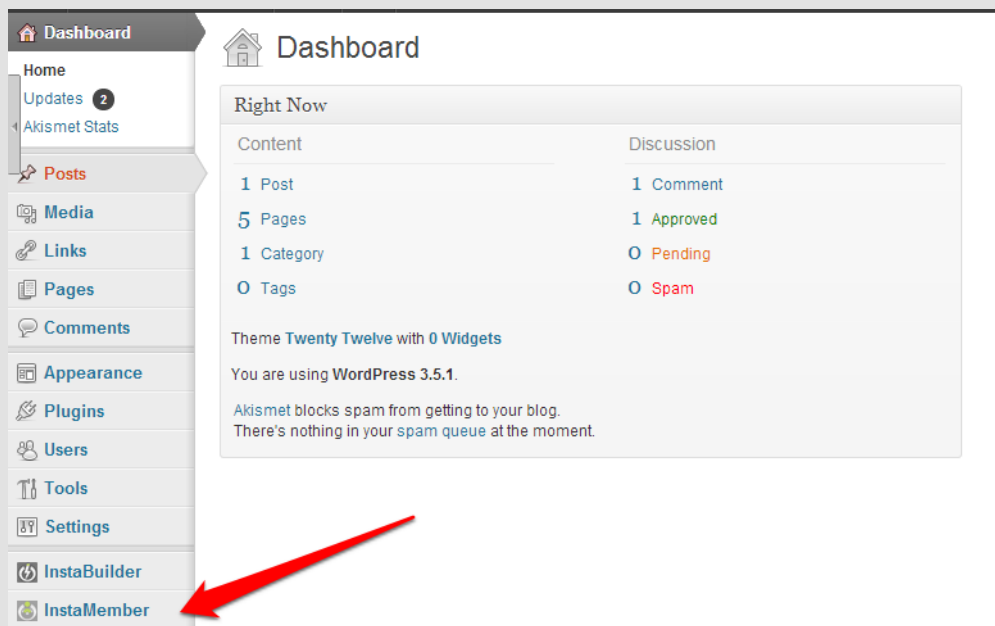
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## Discounts Options

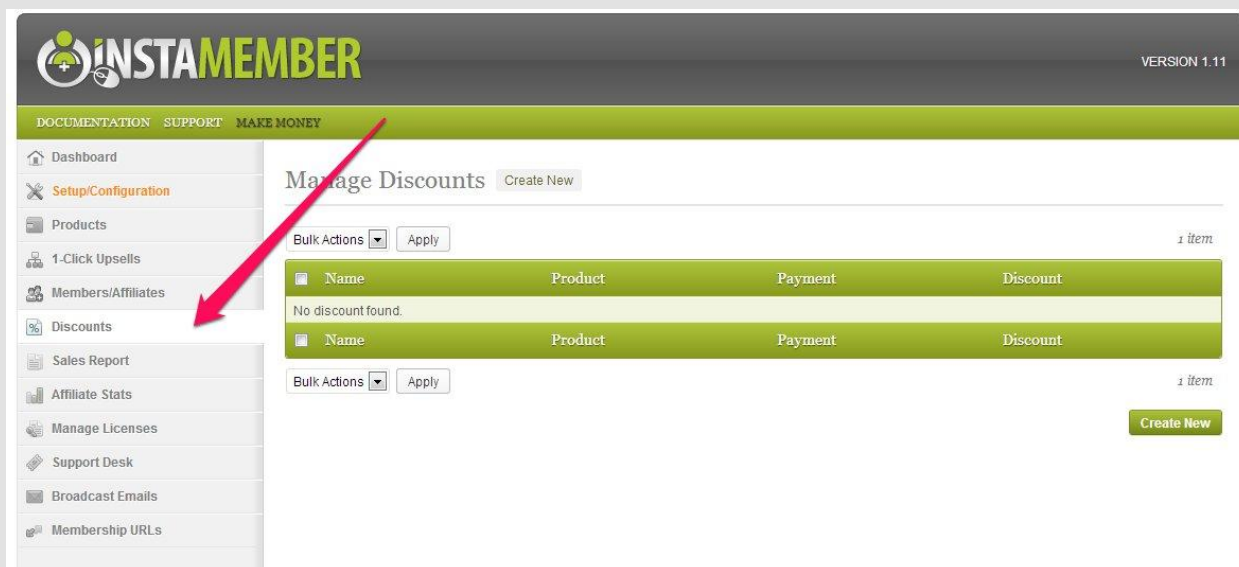
*This guide assumes that you have already logged in and successfully installed InstaMember to your wordpress site and that you already have setup your products and optionally the forms section under **Setup/Configuration** page.*

The **Discounts** option is where you can manage discounts and coupons that you can offer on the products available in your InstaMember powered site.

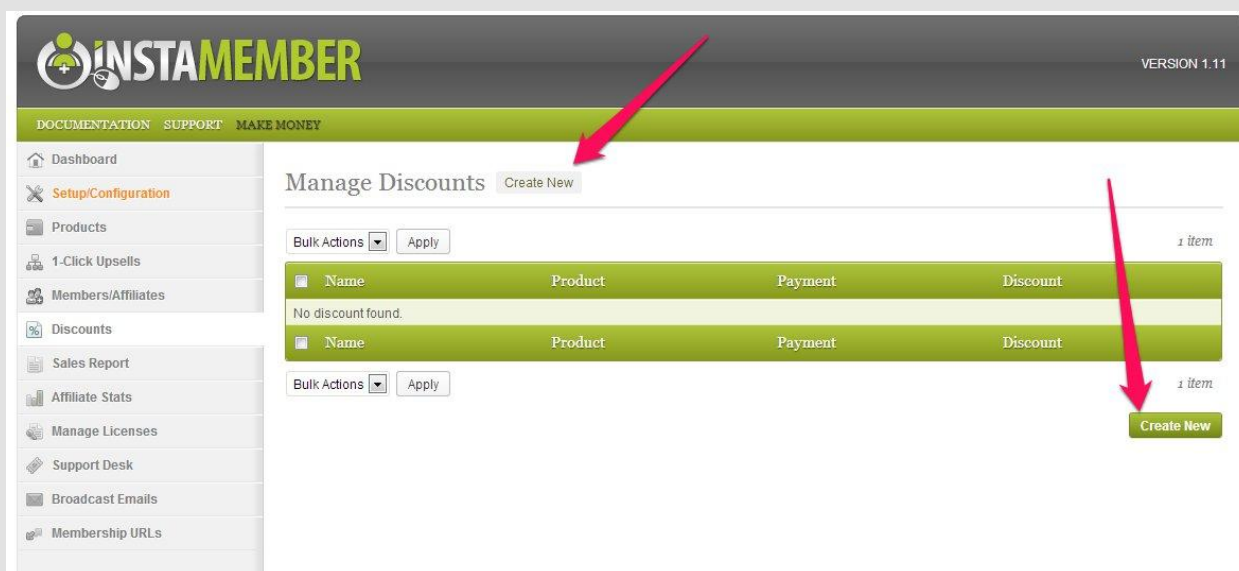
1. Navigate to your Instamember Dashboard by clicking the **Instamember** menu option on your wordpress dashboard.



2. Click the '**Discounts**' option.



3. To add a new discount click the **Create New** link just beside the **Manage Discounts** heading or the **Create New** button on the bottom most part of the page.



Once clicked, this will open the page to create a new discount similar to the image below

## Add Discount

\* Discount Name

\* Payment System

\* Product

\* Discount Amount  %

Note: If the product is a subscription with recurring payments, the discount will be applied ONLY for the initial payment.

Enable Coupon(s) for Discount ☒

Number of Coupon(s)

The number of coupon that you want to generate

Coupon Usage Count

How many times each coupon can be used

Coupon Usage Count

How many times each coupon can be used

Coupon Expire In  Never Expire

If you want the coupon(s) to expire, then choose "Exact Date" and enter the expire date (mm/dd/yy).

Enable Share for Discount ☐

## Order Form Settings



Save Discount

### 4. Fill in the required fields with the appropriate information:

- **Discount Name** – a unique name that you can use to identify and recognize a specific discount
- **Payment System** – this is a dropdown that contains all the payment system available (you have setup successfully in the payments option of setup/configuration page). Choose one, of your preference to this specific discount.
- **Product** – this is a dropdown that lists down the products you currently have active in your site. Select one which you would like the discount to be applied to.
- **Discount Amount** – this should be in numerical value which is equivalent to the amount in percent that would be deducted as a discount on the product which this is applicable.
- **Enable Coupons for Discount** – this switch by default is turned on. This option when enabled generates coupons (number, usage, and expiration).

- **Number of Coupons** – this should be a numerical value which corresponds to the number of coupons that would be generated.
- **Coupon Usage Count** – this is a numerical value equivalent to how many times a specific coupon can be used
- **Coupon Expire In** – this field by default is set to never expire. However, if you would like your coupons to have an expiration date, then simply click the dropdown and choose exact date. This then will enable the option on the left field to show a calendar when clicked, for you to choose the exact date.
- **Enable Share for Discount** – this switch is turned off by default. Set this on if you would like to make use of facebook in sharing discount. **Note:** You need to have your facebook integration in setup/configuration successfully set up to make this option work.

Enable Share for Discount ☒ ON

Page URL   
Page URL that will be shared on Facebook (must include "http://")

Page Title   
Page Title that will be shared on Facebook

Page Desc.   
Description of the page that will be posted on the visitor's Facebook wall

Image URL    
Image or Thumbnail URL that will be posted on the visitor's Facebook wall (must include "http://")

Facebook Button Label

- **Page URL** – this is the page url you want to share on facebook and must include ("http://")
- **Page Title** – this will be the title of the page that will be shared on facebook
- **Page Description** – the description of the page that will be posted on the visitor's Facebook wall.
- **Image URL** – this will be the image or thumbnail that will be posted on the visitor's facebook wall and must include ("http")
- **Facebook Button Label** – this will be the value that would appear on your button.

5. Setup the **Order Form Settings** of this specific discount by clicking the plus icon to expand the option.

## Order Form Settings



### Order Form Settings



Box Width  px

Box Color

Text Before Form

You can enter any content you wish before the form. All line-breaks will be automatically convert to paragraphs. Allowed HTML tags: `<strong><em><u><i><b><a><img><span><div><ul><ol><li>`

Text After Form

You can enter any content you wish after the form. All line-breaks will be automatically convert to paragraphs. Allowed HTML tags: `<strong><em><u><i><b><a><img><span><div><ul><ol><li>`

Order Button

Button Preview:



Shortcode

When you're editing a post or page, enter this shortcode into the visual editor to display the discount order form.

Save Discount

- **Box Width** – the numerical value that will be entered in this field will equal to how wide the discount box is in pixels.
- **Box Color** – this dropdown includes 5 colors to be used as the theme of your discount box according your preference.



- **Text Before Form** – this will be an introduction, special message or instruction that would appear before the discount form. **Note:** *You can enter any content you wish after the form. All line-breaks will be automatically convert to paragraphs. Allowed HTML tags:*  
`<strong><em><u><i><b><a><img><span><div><ul><ol><li>`
  - **Text After Form** – this will be a special message or instruction that would appear after the discount form. **Note:** *You can enter any content you wish after the form. All line-breaks will be automatically convert to paragraphs. Allowed HTML tags:*  
`<strong><em><u><i><b><a><img><span><div><ul><ol><li>`
  - **Order Button** – choose from the various styles of buttons from this dropdown menu according to your preference. While on the process of choosing what button you would like to use, a preview button just below the dropdown will show an image of the button you currently selected.
  - **Shortcode** - When you're editing a post or page, enter this shortcode into the visual editor to display the discount order form.
6. Once done with the settings, click **Save Discount** to save the new discount or the changes you made if this is an existing discount.

## **BROUGHT TO YOU BY: SUZANNA THERESIA**

If you have any questions or input on how we could improve this manual, please contact our support team at <http://asksuzannatheresia.com>